



Brunswick Main Street Façade Improvement Grant Rubric

Applicant: _____

Project: _____

Total Project Cost: \$ _____ Amount Requested: \$ _____ Percentage _____%

Category	Scoring	Points
Impact of Project on Downtown (Max 60 Points)		
Contributes to retention or addition of business downtown/jobs	0-10 Points	
Restores historical/architectural character of the property	0-10 Points	
Improves basic functionality of building (accessibility, roofing, windows, etc.)	0-10 Points	
Contributes to safety or accessibility of building or assists with ADA compliance	0-10 Points	
Improves the public facing façade	0-10 Points	
Will contribute to occupancy to a vacant building or space	0-10 Points	
Applicant's Qualification (Max 15 points)		
Applicant has the experience, capability and resources to successfully complete this project.	0-10 Points	
Applicant shows a commitment to community development by active involvement in Brunswick or other communities.	0-5 Points	
Sustainability/Permanence of Project (Max 10 points)		
What is the life expectancy of the project's outcome?	< 1 year = 0 Pts 1-5 years = 5 Pts 6-25 years = 7 Pts >25 years = 10 Pts	
Financial leverage on the part of the applicant (Max 10 Points)		
Project has investment from applicant	0-20% = 0 Points 21- 49% = 5 Points 50% + = 10 Points	
Total Score	Max 95 Points	