



Brunswick Main Street Board Meeting February 21, 2024

In attendance: Chris Lucas-Chair, Ian Kallay-Treasurer, Tyson Anderson-Secretary, Dan Sherwood, Carmen Hilton – Program Manager, Abby Levine, Julie Martorana, Alyssa Theodore, Jenn Shipley

Introductions

Approval of Nov 29 meeting notes – deferred for a later vote

New business

Financial review – will require a 3rd party review by a CPA due to crossing over the 300k mark, Review needs to be done before April- hard deadline to be reviewed

Discussed the annual report

Discussed the budget - 435k projected in income via grants for 2024 – including building block grant money

Strategic direction review vote to be conducted w/in 48 hrs

The third strategic direction (arts) was changed to Business Development/ due to the need for business development and all the new businesses that are coming downtown

Discussed accessibility in Brunswick and how that would be communicated during events

Julie discussed the city and Mainstreet changing reporting structure internally, possibly being absorbed by the city, mayor wants to talk with existing board. He will be asked to come to the next meeting

Vote to approve new accreditation data upload – approved

Promotions committee update & Design committee minutes – no questions

Discussed work plans and digital advertising

Dan Sherwood gave report on facade an interior grant FY'23, reviewed and awaiting state approval

Carmen gave update on Kaplon building – proposals being presented to committee on Feb. 26/27

8:32 p.m. vote to close - closed