

RUBRIC for FAÇADE AND INTERIOR IMPROVEMENT PROGRAM FY'23

**Brunswick Main Street  
Scoring Sheet**

**DEADLINE FOR APPLICATIONS: January 5, 2024**

Applicant:

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Project:

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Total Project Cost: \$\_\_\_\_\_ Amount Requested: \$\_\_\_\_\_ Percentage \_\_\_\_\_%

Category	Scoring	Points
<b>Impact of Project on Downtown (Max 60 Points)</b>		
Contributes to retention or addition of business downtown/jobs	0-10 Points	
Restores historical/architectural character of the property	0-10 Points	
Improves basic functionality of building (electrical, plumbing, HVAC, roofing, windows, etc.)	0-10 Points	
Contributes to safety or accessibility of building or assist with ADA compliance	0-10 Points	
Improves the public facing façade	0-10 Points	
Will contribute to occupancy to a vacant building or space	0-10 Points	
<b>Financial leverage on the part of the applicant (Max 10 Points)</b>		
Project has investment from applicant	0 – 20% = 0 Points 21 – 49% = 5 Points 50% + = 10 Points	
<b>Sustainability/Permanence of Project (Max 10 points)</b>		
What is the life expectancy of the project's outcome?	1-5 years = 0-5 Pts 6-25 years = 0- 7 Pts 25+ years = 0-10 Pts	
<b>Applicant's Qualification (Max 15 points)</b>		
Applicant has the experience, capability and resources to successfully complete this project.	0-10 Points	
Applicant shows a commitment to the community development by active involvement in Brunswick or other communities.	0-5 Points	
<b>Total Score</b>	<b>Max 95 Points</b>	