

# ANNUAL REPORT

2022



PREPARED BY :  
CARMEN HILTON

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# CHAIRMAN'S STATEMENT

Welcome, all!

Through the course of 2022, we began to emerge from the clouds of Covid and the closings of 2021. Recovery has been slow and there is no doubt that our lives have changed and will never be the same. When emerging from difficult times, we may feel a sense of loss, sadness, and fear. It is in these times we must remember that change always comes and while we may not know what the future holds, we can take this as an opportunity to reevaluate and help shape the path forward.

People are returning to work. Gathering restrictions have been lifted. Our social and professional lives are becoming more active once again. We have continued our focus on outdoor recreation for Brunswick and have brought more music through our After-Market Music. The Holiday Market Pop-Up combined with the city's parade and tree-lighting ceremony saw great success bringing so many of us together. And at our Independence Day celebration, we had the opportunity to make new friends in our ball pit of questions.

Building our community now and through the good times helps sustain us in the bad. Thank you to everyone who strives to make that happen. Thank you to all of the volunteers and donors. Make the next year even better. Go and support your local organizations.

Brunswick Forward!

With humble gratitude,  
Daniel Sherwood  
Brunswick Main Street  
Chairperson



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# 2022 REVIEW

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2022 was an amazing, fast-paced year! With the help of dedicated staff and volunteers Brunswick has made it into media platforms county and state wide. This year Brunswick Main Street partnered with Frederick County Office of Economic Development and Frederick County Tourism to produce a fantastic video that shared our town's rich music history and BMS was awarded another TRIPP grant to produce a "Stay in Brunswick....where adventure awaits" commercial!

- Awarded \$325,000 in ARPA funds for Building Blocks Program
- Awarded \$105,000 in grants from the State of MD for Facade & Interior Improvement Program & Community Safety - Martin's Creek Parking lot
- Awarded \$24,000 from Frederick County for the TRIPP grant to produce commercial & C.A.N. grant which funded musicians
- Welcomed 5 new businesses downtown
- Hosted Marketing Strategy workshop & gave mini grants to attending businesses

2022  
ACCOMPLISHMENT  
HIGHLIGHTS

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# WHERE WE ARE NOW

Brunswick Main Street remains committed to supporting our downtown. In 2023 we will focus on partnering with the City to continue the work of finding connectivity options to the Towpath, Canal and Potomac River. Also at the top of the list will be to support the businesses downtown (especially on the first block of West Potomac and Maple Avenue) when the construction begins for the new development. Grants will continue to be a priority as well as being involved with the future of the historic Kaplon Building. Developing Brunswick as an outdoor recreation destination and supporting the growth in Brunswick's art culture will remain the strategic goals.



- Awarded \$50,000 for FY'23 Community Legacy Grant
- Awarded \$20,000 Main Street Improvement Program FY'23
- Participating in Recreation Economy for Rural Communities
- New lights for Martin's Creek ordered & pedestrian crossing planned for Spring
- Partnering with Frederick Co. Permitting to streamline process

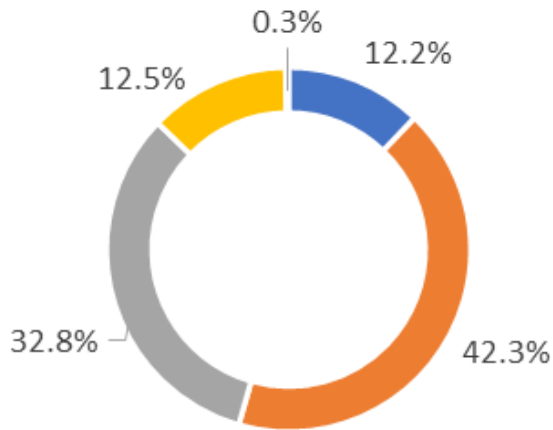
## PLANS SET IN MOTION

# 03

# FINANCIAL REVIEW

2022

## Income



- Donations & Membership \$14,593.86
- Design \$50,742.79
- Promotions \$39,374.39
- Other Grants \$15,000.00
- Miscellaneous \$323.19

Income	
Donations & Membership	\$ 14,593.86
Design	\$ 50,742.79
Promotions	\$ 39,374.39
Other Grants	\$ 15,000.00
Miscellaneous	\$ 323.19
Total Income	\$ 120,034.23

\$101,054 IN GRANTS  
\$18,980 IN DONATIONS

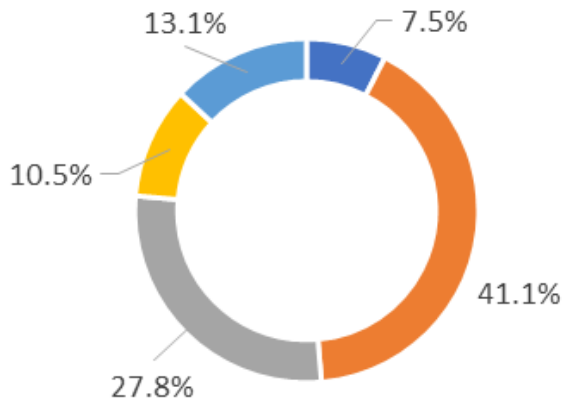
\*FISCAL YEAR 2022 RUNS FROM 7/1/21 TO 6/30/22

\*COMBINATION OF GRANTS AND DONATIONS UNLESS OTHERWISE STATED

# FINANCIAL REVIEW

2022

## Expense



■ Organization \$9,990.82

■ Design \$54,559.51

■ Promotions \$36,844.79

■ Economic Restructuring \$13,987.36

■ Administrative \$17,364.62

Expense	
Organization	\$ 9,990.82
Design	\$ 54,559.51
Promotions	\$ 36,844.79
Economic Restructuring	\$ 13,987.36
Administrative	\$ 17,364.62
Total Expense	\$ 132,747.10

Our last Fiscal Year (7/1/21 to 6/30/22) saw \$101,054 in Grants and \$18,980 in Donations. The Façade and Interior Improvement Grant distributed over \$50,500 to maintain and enhance downtown buildings. We spent over \$33,000 on marketing to promote events and businesses downtown. Over the course of the year, BMS spent only 13.1% of funds on administrative costs enabling us to provide over \$115,000 in funds to support the local economy.

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