

LOOKING OUT MY WINDOW....

Brunswick Main Street Manager's Newsletter

Under the Surface.... March, 2022

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I was recently searching for information on the internet and ran across this graphic. It was a beautiful drawing of a young woman sleeping underground with flowers all around her and at the surface above her were children playing in the snow. The caption was about Spring with all its gorgeous colors and warmer temperatures being almost here and it made me think.

I have worked with Brunswick Main Street for a little over a year now. Our mission is to "create and sustain a vibrant downtown that all can enjoy." In the creation of that vision and in many parts of my job description the word "revitalize" is used often. In the past I thought that revitalization meant big visual things like art on a wall to take pictures by or brick pedestrian crossings or lights installed in a local park or big events. Reality is that much of revitalization takes place where many can't see it or it's easy to overlook. Let me give you some examples. Since 2004 BMS has been awarded grant money from the State of MD for the Façade and Interior Improvement Program we offer the property owners downtown. Over \$800,000 dollars has been used to fix the brick on the outside of the Brunswick Heritage Museum, construct the carry-out window and renovate the seating area including the floor at Boxcar Burgers, install new windows at the oldest synagogue in Frederick County located here in Brunswick, install a sprinkler system at Smoketown Brewing Station, etc. All of these improvements play a part in the "revitalization" of the downtown but they don't necessarily say "WOOHOO LOOK AT THIS!"

After seeing that post I mentioned at the beginning of this newsletter, I like to think of revitalization as being the magic that is happening right under the surface and when it all comes together - it WILL be beautiful!

NEXT...

What's Popping Up?!



Springing into Action....



Brunswick Spring Clean
April 23rd 9-11 a.m.

AND what exactly does a vibrant downtown look like? I picture bikes and musicians playing in the park and a combination of green ways and commerce. One thing I know that it doesn't have, is trash! Brunswick Main Street will be having our annual Spring Clean on April 23rd from 9:00 - 11:00 a.m. We need YOUR help! Can you volunteer for 2 hours to help beautify our downtown? When my kids were younger, we used to participate in community outreach events. We took meals to families in need, shoveled sand out of NJ residences and commercial spaces affected by Hurricane Sandy, and helped plant a community garden. I am not trying to "toot our horns," I am saying that those experiences gave us some of the best days together. We hope you and your family can join us! We will meet at Square Corner Park and you will need to sign a waiver to participate. Children under 18 must be accompanied by an adult.



AND just to help beautify our city a little more we are so thrilled to announce that on May 5th Brunswick will have 625 native species seedlings that NEED to be planted! FirstEnergy Green Teams have given us this wonderful gift to improve our quality of life. Come to the Sports Complex at 210 13th Ave., at 8:00 a.m. and help plant some trees! *You can even take some home if you would like to plant them in your yard.* There will be Red Oak, Pin Oak, Red Bud, and Red Maple available. Don't forget your gloves & shovel!