

# LOOKING OUT MY WINDOW....

Brunswick Main Street Manager's Newsletter

## Change & Perspective 2021

Written by Carmen Hilton

At the beginning of September, Julie Martorana became Brunswick City's Economic Development Coordinator. Brunswick Main Street got a new Chair and Vice Chair and things transitioned into a new way of doing things. I was thrilled that we were able to change so smoothly with our new board members and new assignments. I became absorbed in day-to-day operating tasks, vision and strategic focus areas, finances, grants, and assisting with our marketing endeavors. Meetings were plentiful and life was flying by at light speed.

And then I got a phone call from my best friend Kathy. Kathy works for the Frederick County Senior Services Department and had a client, who I will call Dan, that she wanted to bring and drive around Brunswick. Kathy has a hard job. She is a guardian for seniors that have no one else but they are really lucky to have her. Dan grew up and worked in Brunswick all of his life (he's in his eighties now) and spoke about it often. So on a Monday morning I had the privilege of getting into a county vehicle and touring Brunswick through the eyes of Dan. Oh what stories he had! Some of which I couldn't repeat! His stories may have had few words but if you listened really carefully, you would hear the love and joy he had for his home town. My favorite story was about him riding his bike with no brakes down the BIG hill and straight into what we now call the YMCA park. We asked him if he got into a lot of trouble back then and with a sly grin he responded, "No!"

To end our time together Dan wanted to meet Mayor Brown and the Mayor graciously agreed. There was no lapse in conversation with those two! It was like they had known each other forever. They knew the same people, the same places and the same stories.

When I returned to my desk that day, I was different. Dan had shown me that this small town was his family and even if he had no one in his life, he still had Brunswick. And Brunswick is lucky to still have Dan!

NEXT...

Holidays &  
Community  
Sponsorship



*Home for the holidays in  
Brunswick where our community is  
like our family....*



**2021  
Brunswick Popup  
Holiday  
Marketplace**

SAT. DEC. 4TH, 3PM-7PM  
MARTIN'S CREEK MUNICIPAL PARKING LOT, BRUNSWICK, MD  
ON THE BRUNSWICK HOLIDAY PARADE ROUTE  
PARADE BEGINS 6PM

**A Producer-Only Market with European Flair**



There is a certain magic that you feel when living in a small town. You don't need to go far if you need support or friends to celebrate with either! Many people will know your name and it is likely that you spend way too much time at the grocery store talking to people who live around town. If you are like our Mayor, you grew up here and probably still have family who live just around the block. But I think the best thing about living in a small town are the local events. Brunswick Main Street is having a Pop-Up Holiday Market on December 4th from 3-7 pm in the Martin's Creek Parking Lot. But that's not the only thing going on that day! Our local organizations around town are also busy spreading cheer!

- ★ You'll find Santa at the Volunteer Fire Department
- ★ The Library is having a Welcome Weekend
- ★ Work off those holiday calories at the Jingle Bell Run & Santa Stroll at Square Corner Park
- ★ Luminary Event at Park Heights Cemetery
- ★ Top off your day with the City Holiday Parade!!

Farmers' Market



## *We Need You This Holiday...*

We can't thank you enough for the support that you have shown us through the years. We have been able to do AMAZING things in 2021! But the work cannot stop. We are positioned and ready to take the next steps to make our town a recreation destination that ALL people can enjoy! Did you get to see the commercial that WDVM produced for us this year? Brunswick Main Street strives to continually build our relationships with key partners and look for new ways to revitalize our downtown. We have worked hard to help our small businesses get through the pandemic and have been able to secure over \$100,000 in grants that support our downtown. **By the way, we were able to sponsor another downtown bonus gift card! Beginning the week of December 6th look for our posts to begin a Buy One Get One 50% off for the holidays!** And now we need YOUR support. If you are thinking of giving to a charity this holiday season, would you consider Brunswick Main Street? In the next couple weeks you will see our annual residential sponsorship drive request.

Brunswick is our small town and family. We hope you are able to hug those you love this season and can find joy in your own backyard!

*Warmly, Carmen Hilton - Brunswick Main Street Manager*

