

Minutes

Brunswick Main Street Board Meeting

January 8, 2020, 7:00 pm, at Brunswick City Hall

Present: Julie Martorana (interim chair), Lee Zumbach (vice chair), Wayne Allgaier (secretary), Alyssa Theodore, John Andrew, Samantha Francis, Nathan Brown (City Council liaison). **Absent:** Sophie Smith (M.S. Manager).

Open Forum.

- There was some discussion of December's budget figures.
- Pop Up Shop: Results of this year's Pop Up Shop will be submitted in a final report to the Board around the end of the month (after the debrief session). Apparently, we do not have figures from previous years for comparison [**See addendum below*]. New system will track this.
- Discussed Sophie's email address: Brunswickms@gmail.com vs. Sophie@.... or Manager@.... Julie will talk to Sophie about this.

Minutes of the December 4 Board meeting were approved.

Promotions Committee (Alyssa)

- Taste of Brunswick will be different this year. Two parts:
 - Coupon book (usable Feb 1-8). Cost: \$20 for \$25 at participating restaurants.
 - Pop Up cottage food vendors (on Sat, Feb 8) at Own It and/or the Museum.
Goal: 5 vendors.
- Bikes and Beers (April). Alyssa will contact national Bikes and Beers organization, Carlo, the bike shop, and Dave Blackman to see if they would be interested in co-sponsoring this event.

Economic Restructuring Committee (John)

- ERC and EDC have similar missions, may want to partner on some activities. EDC's main project is having Brunswick certified as a "bicycle-friendly community" by the League of American Bicyclists. There is a checklist

Design Committee (Wayne)

- Historic pictures: Decision to keep these in place as long as buildings are vacant. John spoke with Bruce Dell who suggested that "department store displays" would improve the appearance of these windows. Would require money and cooperation of building owners.
- The new "Green, Clean, and Safe" initiative will operate as a subcommittee of the Design Committee, with Mabelle Lee in charge.

- Request of change of CLG grant for the old synagogue. Matt Marcello has discovered that he needs to replace the leaking lower windows *before* installing the insulation. Amount of funding would remain unchanged. This change will need approval of the MHT and DHCD. Matt will have to submit a modified grant.
- Ausherman Family Foundation has offered to fund a major renovation project in our downtown. Sophie is submitted two ideas for them to choose from. (Note: This is different and in addition to their earlier offer to sponsor a major art work downtown.)

Organization Committee (Sam)

- No meeting this past month due to holiday schedule.
- Membership drive in progress.

Manager's Report (no report in Sophie's absence)

- Julie will meet with the City on Feb 11, at which time she will review how we are using City funds for the financial support of the Main Street manager.

Chair's Report (Julie)

- Julie, who has been filling in as interim chair for the past few months, announced that she will resume her duties as chair (with some modifications), which was given unanimous assent from the Board.
- The need to recruit new Board members was again mentioned.

Election of Treasurer to replace Janet, who has resigned from the Board.

- Duties: Will not do the bookkeeping. Will present reports to the Board. Will oversee financial records (Julie manages operating funds; Sophie manages tourism funds)
- Nomination for treasurer: John Andrew. Approved unanimously.
- Janet has agreed to help John during the period of transition.

The meeting adjourned at 8:02 pm. Next meeting: Wednesday, Feb 5, 7 pm.

Respectfully submitted by
Wayne Allgaier, Secretary

**Addendum: Sophie, who was not able to attend our meeting, later provided the following information regarding last year's Pop Up Shop for comparison with this year's: "In our FY2019 Actuals we can see a profit/ loss calculation for the Holiday PopUp Marketplce (Profit of \$16,648.88 and a loss of \$17,598.37, resulting in a total loss of \$949.49). Although it is not broken down item by item (so we do not know where we lost money)."*

