



Brunswick Main Street ERC meeting

January 13th, 5PM

Attendees: Ellis Burruss, John Canan, John Andrew, Rod Kaufman, Athelda Ensley

1. Welcomed New Members
 - a. ERC has two new members: Rod Kaufman and Athelda Ensley
2. Project Updates
 - a. LOL Project report given
 - b. PopUp Review Session to occur on January 23rd at 10AM
 - c. 27 W Potomac Street Rental – additional names given to Tom Jackson, publicity on social media went out, featured in newsletter
 - d. John Andrew requested an ERC liaison regarding the Economic Development Commission’s initiative to make Brunswick a certified Bike Friendly Community
 - i. Rod Kaufman will serve as this liaison
3. Fidler Report Project
 - a. Review session to occur on January 27th at 5:30PM
4. Plans for 2020
 - a. Strategic Plan was reviewed
 - b. The re-introduction of the Next Level Seminars
 - i. The Q1 session to occur in late February with the SBDC regarding advertising
 - ii. The Q2 one to occur on April 18th helping businesses create a “One Page Business Plan”
 - iii. Q3 session regarding the “experience economy”
5. Meeting times for ERC have changed to 2nd Monday of the month at 5:30PM
 - i. The next meeting will be held Monday, February 10th at 5:30PM