

Project: \_\_\_\_\_



**Brunswick Main Street Façade and Interior Improvement Program Grant Scoring Rubric FY2019**

	Very Good (50 pts)	Good (40 pts)	Acceptable (30 pts)	Poor (20 pts)	Very Poor (10 pts)	TOTALS:
<b>IMPACT</b>	<ul style="list-style-type: none"> <li>• Project eliminates a liability of the commercial district</li> <li>• Project restores historical/architectural significance of the property</li> <li>• Project strongly contributes to the retention or addition of a business downtown</li> <li>• Project will bring building up to code</li> <li>• Project will significantly increase pedestrian traffic</li> <li>• Project strongly contributes to safety of building and surroundings</li> </ul>	<ul style="list-style-type: none"> <li>• Project eliminates a liability of the commercial district</li> <li>• Project restores historical/architectural significance of the property</li> <li>• Project somewhat contributes to the retention or addition of a business downtown</li> <li>• Project will bring building up to code</li> <li>• Project contributes to safety of building and surroundings</li> </ul>	<ul style="list-style-type: none"> <li>• Project restores historical/architectural significance of the property</li> <li>• Project somewhat contributes to the retention or addition of a business downtown</li> <li>• Project will bring building up to code</li> <li>• Project contributes to safety of building and surroundings</li> </ul>	<ul style="list-style-type: none"> <li>• Project minorly contributes to the retention or addition of a business downtown</li> <li>• Project contributes to safety of building and surroundings</li> </ul>	<ul style="list-style-type: none"> <li>• Project contributes to safety of building and surroundings</li> </ul>	
	<b>Very Good (25 pts)</b>	<b>Good (20 pts)</b>	<b>Acceptable (15 pts)</b>	<b>Poor (10 pts)</b>	<b>Very Poor (5 pts)</b>	
<b>FINANCIAL LEVERAGE</b>	<ul style="list-style-type: none"> <li>• Project has significant private investment backing</li> <li>• Project has other grant funding</li> </ul>	<ul style="list-style-type: none"> <li>• Project has some private investment backing</li> <li>• Project has sought other grant funding</li> </ul>	<ul style="list-style-type: none"> <li>• Project has little private investment backing</li> <li>• Project has sought other grant funding</li> </ul>	<ul style="list-style-type: none"> <li>• Project has little private investment backing</li> <li>• Project has not sought other grant funding</li> </ul>	<ul style="list-style-type: none"> <li>• Project has no private investment backing</li> <li>• Project has not sought other grant funding</li> </ul>	
	<b>Very Good (12.5 pts)</b>	<b>Good (10 pts)</b>	<b>Acceptable (7.5 pts)</b>	<b>Poor (5 pts)</b>	<b>Very Poor (2.5 pts)</b>	
<b>SUSTAINABILITY/ PERMANENCE</b>	<ul style="list-style-type: none"> <li>• Project improvements are permanent</li> <li>• Project will require little future maintenance</li> <li>• Project contact owns the building OR has a significant amount of time remaining on lease</li> </ul>	<ul style="list-style-type: none"> <li>• Project improvements are permanent</li> <li>• Project will require some future maintenance</li> <li>• Project contact owns the building OR has a significant amount of time remaining on lease</li> </ul>	<ul style="list-style-type: none"> <li>• Project improvements are semi-permanent</li> <li>• Project will require future maintenance</li> <li>• Project contact owns the building OR has some time remaining on lease</li> </ul>	<ul style="list-style-type: none"> <li>• Project will require future maintenance</li> </ul>	<ul style="list-style-type: none"> <li>• Project will require continuous maintenance</li> </ul>	

Project: \_\_\_\_\_

<p><b>COMMUNITY CONTRIBUTION</b></p>	<ul style="list-style-type: none"> <li>• Applicant is a good neighbor</li> <li>• Project area is kept clean and free of debris consistently</li> <li>• Applicant continuously participates in community-based activities and promotions</li> <li>• Applicant continuously promotes downtown Brunswick and Brunswick Main Street</li> </ul>	<ul style="list-style-type: none"> <li>• Applicant is a good neighbor</li> <li>• Project area is kept clean and free of debris consistently</li> <li>• Applicant sometimes participates in community-based activities and promotions</li> <li>• Applicant sometimes promotes downtown Brunswick and Brunswick Main Street</li> </ul>	<ul style="list-style-type: none"> <li>• Project area is somewhat clean and free of debris consistently</li> <li>• Applicant sometimes participates in community-based activities and promotions</li> <li>• Applicant sometimes promotes downtown Brunswick and Brunswick Main Street</li> </ul>	<ul style="list-style-type: none"> <li>• Project area is somewhat clean and free of debris consistently</li> <li>• Applicant sometimes participates in community-based activities and promotions</li> </ul>	<ul style="list-style-type: none"> <li>• Applicant rarely participates in community-based activities and promotions</li> </ul>	
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**PROJECT TOTAL SCORE:** \_\_\_\_\_

**Comments:**

**Brunswick Main Street proposed funding (*amount in dollars and percentage of total project cost*):**