

Economic Restructuring Committee

Meeting Notes

April 24, 2019

There were seven committee members in attendance.

Review of Property Tour:

- Needs more investors
- Needs more lenders
- Great to get in the buildings and to upper floors
- Save the Date to be sent early for next tour
- Date set- Tuesday, October 8 in the morning
- Invite the Frederick Chamber

The Next Level Seminar:

Alyssa Theodore mentioned the photo program Main Street is initiating and a suggestion was made to host a seminar topic of storytelling with imagery for effective advertising. A writer could attend and possibly assist. Leslie Ruby mentioned she knew someone who was good at pairing. Sophie Smith will write up a plan and submit it to GBACC.

PopUp Shops:

The group discussed hosting a business development PopUp Shop and possibly treat it as an incubator. Sophie will share with us a six step plan to operate a PopUp Shop that she received at the National Main Street Conference. The group would like to start with one at the Wine and Chocolate Walk. Sophie will speak with property owners about MS leasing space and vendors subletting. She will write a plan.

Work Plans:

The committee discussed options for projects this coming fiscal year. Sophie Smith will send out a survey of possible projects and a decision will be made as to what projects to adopt. Abbie Ricketts will begin writing the work plans.

James Rippeon volunteered to be the committee leader for Opportunity Zones

Ellis Burruss volunteered to research county and city building codes seeking information to streamline the process here.