

Brunswick Main Street Manager Report



Sophie Smith

March 11, 2019

Status Code Legend

- Project successfully completed
- Project is in process
- Project has yet to begin
- Project does not have an intended start date

Promotions Committee	<ul style="list-style-type: none"> ● April 13th "Spring Clean" <ul style="list-style-type: none"> ○ Has partnered with Smoketown Rotary ○ Town Clean Up in the morning – 10AM – 12PM (Registration and breakfast at 9AM) ○ Will work on Pocket Park Project at this time (see under Design) ● Advertising Plan of FY2020 and remainder of FY2019 created ● Business Media Kit Project <ul style="list-style-type: none"> ○ Goal is to create a folder for downtown businesses of all their advertising opportunities, discounts, contact info, printing info etc. ○ Met with John Cannon to establish scope of business and downtown photos required for this project ○ Brunswick Main Street will be applying for a grant to execute this project ● Brunswick Brochure Revision
Organization Committee	<ul style="list-style-type: none"> ● Main Street Auction held March 17th <ul style="list-style-type: none"> ○ Final report issued to the Board of Directors on April 3rd, 2019 ○ BMS Auction will be held again, but will likely change character of event ● In process of joining GBACC and Frederick County Chamber ● Quarterly Newsletters <ul style="list-style-type: none"> ○ Sent in early March ○ Next rendition in process ● Taste of Brunswick and the Home & Garden Tour to be held on May 18th ● Railroad Square Forum to be held April 22nd at 7PM at the American Legion
Design Committee	<ul style="list-style-type: none"> ● Community Legacy Grant <ul style="list-style-type: none"> ○ Review of the process and criteria ● Pocket Park Project <ul style="list-style-type: none"> ○ Working with Karin Birch and other volunteers to revitalize Pocket Park across from Beans in the Belfry

	<ul style="list-style-type: none"> ○ Brunt of Work to occur on April 13th for the Spring Clean ○ Don Doughty and Linda Moran Fund from Community Foundation - GRANTED ● Citizen Parking Lot Flower bed project – completed ● Triangle Sign in Square Corner Park – Project beginning
Economic Revitalization Committee	<ul style="list-style-type: none"> ● Roster of Properties of Downtown Brunswick <ul style="list-style-type: none"> ○ Abbie Ricketts and Ellis Burrus to complete ○ Purpose: to identify current status of buildings, their rent-ability, historic use and building characteristics ● Brunswick Main Street Property Tour – April 13th <ul style="list-style-type: none"> ○ Open to investors, County officials, brokerages etc. ○ To be held at Newberry building ○ Culminates at Smoketown Brewing Station for networking event ○ Speaker Ted Gregory to give presentation on Opportunity Zones ● Meeting with the City of Brunswick regarding Parking Downtown <ul style="list-style-type: none"> ○ BMS to help with the education campaign of proposed new system
Maryland Main Street	<ul style="list-style-type: none"> ● County Art Project – Contract signed with Susie Leong <ul style="list-style-type: none"> ○ RFQ in review by County Main Streets ● Main Street Maryland Keep America Beautiful Affiliate Training began Feb 8th, 2019 ● Main Street America Now Conference in Seattle – full report to Board pending; paper report already distributed ● Main Street Improvement Program (MIP) Grant – Proposal by Manager approved by Board on April 3rd, 2019 – grant would seek funding to hire a nonprofit consultant and to join Maryland Nonprofits.

