

Brunswick Main Street Manager Report



Sophie Smith

March 11, 2019

Status Code Legend

- Project successfully completed
 - Project is in process
- Project has yet to begin
 - Project does not have an intended start date

Promotions Committee	<ul style="list-style-type: none"> ● April 13th "Spring Clean" <ul style="list-style-type: none"> ○ Has partnered with Smoketown Rotary and Frederick County Public Libraries – Brunswick Branch ○ Town Clean Up in the morning – 10AM – 12PM (Registration and breakfast at 9AM) ○ Will work on Pocket Park Project at this time (see under Design) ● TrailGuide Ads for 2019 - compiled ● GBACC Advertising <ul style="list-style-type: none"> ○ GBACC Ad in Business Directory ○ GBACC EDDM Ad Plan established ○ GBACC Totes – event flier and magnets ● Business Media Kit Project <ul style="list-style-type: none"> ○ Goal is to create a folder for downtown businesses of all their advertising opportunities, discounts, contact info, printing info etc. ● Brunswick Brochure Revision
Organization Committee	<ul style="list-style-type: none"> ● Main Street Auction to be held March 17th <ul style="list-style-type: none"> ○ To be executed 03/17/2019 ● In process of joining GBACC and Frederick County Chamber ● Quarterly Newsletters <ul style="list-style-type: none"> ○ Waiting on decal stickers ○ Will include new events magnet ● In process of creating Fundraising/ Sponsorship Plan ● Revision of Brunswick Main Street, Inc. Bylaws <ul style="list-style-type: none"> ○ To begin immediately

Design Committee	<ul style="list-style-type: none"> ● Community Legacy Grant <ul style="list-style-type: none"> ○ Signage Money to go to Towpath Creamery and the Corner Store ● Pocket Park Project <ul style="list-style-type: none"> ○ Working with Karin Birch and other volunteers to revitalize Pocket Park across from Beans in the Belfry ○ Don Doughty and Linda Moran Fund from Community Foundation - GRANTED ● YMCA Park Project <ul style="list-style-type: none"> ○ This will be a multi-year project ○ Working again with Karin Birch ○ Currently establishing correct ownership of property ● Martin's Creek Parking Lot Project <ul style="list-style-type: none"> ○ Establishing a public art/ mural project for this space ○ Worked with the family of Carl Butler – however, this will not be the project theme. ○ May establish art competition for mural project
Economic Revitalization Committee	<ul style="list-style-type: none"> ● Roster of Properties of Downtown Brunswick <ul style="list-style-type: none"> ○ Abbie Ricketts and Ellis Burrus to complete ○ Purpose: to identify current status of buildings, their rent-ability, historic use and building characteristics ● Brunswick Main Street Property Tour – April 13th <ul style="list-style-type: none"> ○ Open to investors, County officials, brokerages etc. ○ To be held at Newberry building ○ Culminates at Smoketown Brewing Station for networking event ● Meeting with the City of Brunswick regarding Parking Downtown
Maryland Main Street	<ul style="list-style-type: none"> ● County Art Project – Contract signed with Susie Leong <ul style="list-style-type: none"> ○ Met with Susie – she will be soon visiting each Main Street in the next few months ● Main Street Connector Bike Path – meeting held Feb 19th, 2019 – Vaughn Ripley attended to help represent Brunswick ● Main Street Maryland Keep America Beautiful Affiliate Training began Feb 8th, 2019

